**CURRICULUM VITAE**

**Piyal Bose**

21/1, REGENT PLACE

KOLKATA – 700 040

Mobile: **+91–9836941807**

Email Id**: bosepiyal100@gmail.com**

**CAREER OBJECTIVE**

To contribute to overall success of a progressive, growth-oriented company in a development and integration position with diverse responsibilities.

**Work Experience**

* Completed summer internship from **Hindustan Petroleum** as a management trainee.

**Job Profile**

 Ensuring proper survey of the two important products of Hindustan Petroleum with proper feedback to maintain positive growth of the said products.

* Worked in **Blue Dreamz Advertising Pvt Ltd** in Direct payroll from 2nd Sep 2013 to 17th Oct 2014.

**Job Profile**

Marketing executive in Outdoor Advertising department given with the responsibility to space sales and client servicing. Handling renewal and fresh clients both in B2B & B2C.

* Worked in***Sulekha.com***from 16th Jan 2015 to 15th May 2015.

**Job Pro*file***

* Business development Executive given with the responsibility of client conversion by registering them on web portal of Sulekha.Com & servicing them. Giving assistance to any problem & solving them with a tendency to convert the client into renewal business.

* Worked in**Calcutta Communication Media** from 3rd August 2015 to 31st August 2016.

**Job Profile**

Media planning & buying, coordinating with the outdoor advertising companies and ensuring proper & complete client servicing.

* Currently working in **IHRM(Institute of Hotel & Resturant Management)** from 15th February to current.

**Job Profile**

Organising seminers & promotional activities in different institutions and conducting advertising campaigns for student enrolment.

**Skill Highlights**

 Client servicing

 Fluent in English, Bengali & Hindi

  MS Office proficient

 Effective team player

 Excellent communication skills

 Goal-oriented

 Hard Working

**Core Accomplishments**

Closed many new corporate accounts averaging as well as retail account. Done proper survey of the two important products of Hindustan Petroleum with proper feedback to maintain positive growth of the said

products. Successfully expanded account base from 1 to more than 7 accounts. Handled the highest volume account in two consecutive months.  Fielded and processed up to5 calls per day. Done client servicing as well as space selling to those client.

**Education Qualifications**

* M.B.A from Institute of Management Study under Punjab Technical University in 2010-2012 sessions, with specialization in Marketing.
* Completed Graduation (B.Com) from Calcutta University in the year 2009.
* Completed Higher Secondary under West Bengal Board in the year 2005 with commerce stream.
* Passed Secondary under West Bengal Board in the year 2003.

**Personal Information**

Date of Birth 7.12.1987

Father’s name Pulak Bose

Gender Male

Hobbies Music, Playing Cricket & Watching Movie

**Languages Read Write Speak**

English Yes Yes Yes

Bengali Yes Yes Yes

Hindi No No Yes

Date: Place: Kolkata

Signature:

Piyal Bose